

Empowerment Leadership  
Vocation Discernment Fulfillment  
Opportunity Relationship  
Transformative Spirituality  
Growth Adventure Experience  
Development Inclusive Welcoming  
Character Building Friendship  
Service Mission Service  
Collaborative Discernment Outreach  
Neighbors Communities Faith

# THE 2019 BISHOP'S ANNUAL APPEAL



## PARISH GUIDE



THE EPISCOPAL  
DIOCESE OF OHIO

The Rt. Rev. Mark Hollingsworth, Jr.  
*Bishop of Ohio*

LOVE GOD. LOVE YOUR NEIGHBOR. CHANGE THE WORLD.®

*Bishop of Ohio*  
**2019 Bishop's Annual Appeal Guide**

**Quick Facts:**

- The Bishop's Appeal is an annual effort through which all congregations in the Diocese of Ohio can support our shared ministries.
- The Appeal yearly allocates funds in three general areas:
  1. Grants through Episcopal Community Services (ECS) to parishes actively engaged in community outreach ministries.
  2. Youth and young adult leadership formation through camp, mission, and intern experiences.
  3. Formational support for seminarians and newly ordained clergy.
- Every congregation in the Diocese is asked to participate in the campaign with their gifts, prayers, and support.
- The Bishop's Annual Appeal (BAA) runs throughout the calendar year, from January 1 to December 31.
- If you have a question or need any assistance, please contact Laura Hnat, Chief Development Officer at [lhnat@dohio](mailto:lhnat@dohio) or 216.774.0463

**Purpose:**

The Bishop's Annual Appeal is the principal vehicle by which communicants and congregations support many creative and vital ministries not otherwise afforded by the diocesan budget. It allows us to undertake ministries that are beyond the scope of individual congregations, helping us to act together as one community. Through Episcopal Community Services (ECS), the Appeal funds parish based outreach ministries. It helps provide formational positions for recently ordained clergy, youth and adult mission work in this diocese and beyond, diocesan internships for high school and college students, and other initiatives that build up the vitality of our congregations and the communities they serve.

**Timing:**

The Appeal runs concurrent with the calendar year, from January 1 to December 31 each year.

**On Sunday, March 17, we ask you to launch the 2019 Bishop's Annual Appeal in your parish.** If you have not received requested materials, please contact the Development Office.

Your leadership is indispensable in educating communicants to the purpose and importance of the annual Appeal. **By presenting the Bishop's Appeal, you help to build awareness and participation.** Members of the ECS Development Council are available to meet with you, your vestry, or the whole parish on a date of your choosing.

In March/April, the Bishop's Appeal invites by direct mail all Episcopalians to participate. We know from experience, however, that many households do not respond without your encouragement.

## **Process:**

All campaign materials are prepared by the Diocesan Development Office. Your parish will receive:

1. Solicitation Self-mailer brochures (you will not need return envelopes) enough for every member of the parish
2. Campaign posters
3. Bulletin inserts that you can photo copy and add to your Sunday bulletin.

The Development Office will mail or deliver the Appeal materials and help to arrange for speakers, if requested.

**Additionally: A video promoting the appeal and its impact is available for your use. You can view or download a copy from <https://dohio.org/offices/development/bishop-s-annual-appeal> . We encourage you to show it at coffee hour, Sunday forums, parish meetings and any other times/situations where people can learn more about the appeal.**

**\*\*Note:** Please encourage communicants who donate by check to make them payable to the Diocese of Ohio, not to the parish. This allows us to provide them with tax information and acknowledgement letters from the Bishop.

## **Strategies:**

- Name a chair or co-chairs for the Bishop's Appeal Campaign. Inform the Development Office so we may be in contact and provide support as needed.
- Include the insert (provided with this material) in your worship services on **March 17** or when you kick-off your campaign.
- Prominently display the poster and brochures around the parish.
- Regularly include the literature, campaign dates, and reminders in your newsletter and service bulletins.
- Ask a member of your congregation to give testimony about why he/she supports the appeal.
- Invite a grant recipient or member of the ECS Development Council to speak at a service or during coffee hour. Grant recipients for 2018 are listed on the Appeal brochure.

## **Thank You! We Are Available to Help:**

If you have questions, requests for help, or need other information, please contact the Diocesan Development Office. The following are available to support your efforts:

Laura Hnat, Chief Development Officer  
216-774-0463  
[lhnat@dohio.org](mailto:lhnat@dohio.org)

Betty Kondrich, Administrative Assistant  
216-774-0466  
[bkondrich@dohio.org](mailto:bkondrich@dohio.org)